

# Scarlet Accessibility Project

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## Abstract:

One of the central pillars of the Rutgers University Academic Master Plan (AMP) is to promote scholarly leadership locally, nationally, and internationally through its exceptional teaching, research, and outreach. Rutgers is unique in that it not only achieves this goal through traditional research, teaching, and public policy forums, but also through informal educational methods, such as museums and public campus activities. While Rutgers has many programs to help educators to help educators and facilitators create fully accessible content for the classroom and some public content (i.e., integrated accessibility best practices for Rutgers websites, the built in “Ally” tool for course websites, and the Classroom Inclusivity Series from the Office of Teaching Evaluation and Assessment Research), no centralized resources exist to help program managers design and execute accessible content for museums, displays, on-campus public events, etc. As a University that prides itself on its rich diversity, much of the public facing content across all campuses fails to engage a large portion of the population that identifies as a person with a disability.

## Primary Stakeholders:

- Staff and faculty of the Rutgers Geology Museum, Zimmerli Art Museum, the Rutgers Gardens, and the Rutgers Herbarium
- Office of Disability Services
- Zimmerli Art Museum ADA Panel
- Student Disability and Advocate Groups

## Key Steps/Activities:

- Solicit people to join advisory board and for focus group participants suggestions.
- Conduct initial interviews with board and participants to ID themes.
- Hold focus groups and compile data.
- Create public facing website with information, events, contact information, etc.
- Partner with Rutgers stakeholders to host events to promote resources and programs.
- Produce White Paper Report to be included in larger University Task Force.

## Effectiveness Measures:



## Communication/Engagement:



## Proposed Timeline:



## Current Status/Future Directions:

