

# ADVANCING THE BELOVED COMMUNITY

Chrissie King, Assistant Director  
Sam Starnes, Associate Editorial Director



<b>Abstract:</b> <p>The primary goal for this project would be to design a program that would enhance the sense of belonging and Beloved Community within the Rutgers University-Camden Campus Center through phases of implementation. The Campus Center interacts with students, staff, and faculty daily, and we want them to feel like they have a safe, inclusive place where they belong on our campus. The Campus Center is the main hub of the campus. To enhance visitors' sense of pride and belonging, we need to implement projects that include updating our student wing, ensuring signage is updated, enhancing our Scarlet Lounge, updating hallways throughout the building, and ultimately bringing a Scarlet Raptor Statue to the front of our building.</p>		<b>Primary Stakeholders:</b> <ul style="list-style-type: none"><li>•Students</li><li>•Faculty</li><li>•Staff</li><li>•Alumni</li><li>•Community Members</li><li>•Perspective Students</li></ul>
<b>Key Steps/Activities:</b> <ul style="list-style-type: none"><li>• Phase 1: East Hallway: renaming area, adding to artwork, reorganizing display cases, Pit banners, plugs</li><li>• Phase 2: Main Lobby: land acknowledgement, update painting, updating tile floors</li><li>• Phase 3: Scarlet Lounge: International Flags Art Project, Beloved Community Photo Project, Raptor Branding</li><li>• Phase 4: Hallways: 2<sup>nd</sup> &amp; 3<sup>rd</sup> floor artwork, lower-level painting, decals, branding</li><li>• Phase 5: Raptor Statue</li></ul>	<b>Effectiveness Measures:</b> <ul style="list-style-type: none"><li>• Survey to stakeholders</li><li>• Focus groups with different groups of students: student employees, student clubs, Greek life students, resident assistants</li><li>• Event specific survey</li></ul>	<b>Communication/Engagement:</b> <ul style="list-style-type: none"><li>• Create Campus Center Chronicle monthly newsletter that can be shared with offices within the building</li><li>• Create options for people to vote on what they want; Instagram the RU-C app, posters in the Main Lobby</li><li>• Share with supervisor and campus leadership team</li></ul>
<b>Proposed Timeline:</b> <ul style="list-style-type: none"><li>• Entire project completed by August 1, 2026, where we can unveil the Raptor Statue at fall Raptor Welcome</li></ul>	<b>Current Status/Future Directions:</b> <ul style="list-style-type: none"><li>• Phase 1 is nearly complete. Have artist scheduled for mid-June to add final artwork</li><li>• Phase 3: submitted for IDEA grant to receive funding for the international flags project</li><li>• Phase 5: meetings scheduled, and project proposal being created to share with Arts Committee and Campus Leadership</li></ul>	