

A Knowledge Exchange in Pursuit of Organizational Excellence within our Beloved Community

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Abstract:

Rutgers lacks a university-wide system to engage stakeholders across all levels in exploring key trends, topics, and federal/state policies of interest and importance to the University's pursuit of excellence in research, education, and service as well as the growth of our beloved community. In collaboration with the Office of University Strategy, this project aims to establish mechanisms for the early identification and examination of issues and policies that may affect, support, or threaten excellence within our beloved community of Rutgers. The project, modeled on *Inside the Actors Studio*, will establish a video interview series with subject matter experts filmed before a small campus audience and made available across digital platforms for on-demand access.

Primary Stakeholders:

- Faculty and staff across all campuses, units, and levels in thinking about the future of Rutgers and higher education.
- Support from the offices of the SVP for Strategy, SVP for External Affairs, SVP of Human Resources, SVP of University Equity and Inclusion will be critical to advance the project—particularly to identify resources, engage university-wide audiences, and inform topic selection.

Key Steps/Activities:

- Discovery: A needs-assessment + benchmarking
- Delivery: Definition and engagement of stakeholders, resources, mechanisms, and processes for disseminating information and resources.
- Content: Identification of trends, topics, and government policies as well as potential speakers. Topics could include the enrollment cliff, freedom of speech, funding of higher education, etc.
- Measurement of Success: Assess F/S engagement and project's contribution to defined outcomes.

Effectiveness Measures:

- Sequential assessment plan
- Annual, Pre & Post Session survey data
- Communities of practice and U-Wide conversations, networking and formalized planning
- Focus groups for impact and strategic planning
- Engagement data may include views, downloads, shares, etc.

Communication/Engagement:

- Leverage existing communications networks
- Powerful messenger: Office of Strategy & Center for Organizational Leadership
- Measure success through metrics
- Pre & Post surveys
- Community of Practices
 - meet monthly to discuss progress and challenges and create two-way communication

Proposed Timeline:

Spring 2022: *Project Pitch and transition to sponsor*
Summer 2022: *Delivery, Discovery, Content Activities*
AY 22-23: *Launch*

Current Status/Future Directions:

Ready to transition to sponsor. A robust memo with detailed suggestions for each key step/activity to be provided to sponsor at conclusion of RLA.