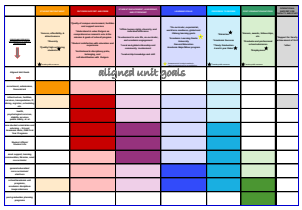

MAAP at a glance

Mission **A**lignment, **A**ssessment, and **P**lanning

Purposes:

- Visual display of the multiple ways in which each unit's goals **align** with the University's goals.
- A collective portal to unit **assessment** data -- connects local ownership of assessment with institutional indices.
- Identifies under-met goals and cultivates synergies between units for **planning**

Rutgers Undergraduate Educational Experience Mission Goals

Student Recruitment
Rutgers Support and Pride
Personal and Professional Development
Academic Degree
Progress to Degree
Post-Graduation Success
Operational Support for Faculty and Staff

Step One: Alignment

- Which unit goals align with the University's undergraduate educational experience mission goals?

Step Two: Assessment

- What evidence is there that the unit is meeting its aligned goals?
- Supply links to already existing data or to new aligned assessment measures.

Step Three: Planning--Use assessment results to

- Improve units' contributions to the achievement of aligned mission goals,
- Measure overall university success in meeting the mission goals,
- Cultivate synergies between units that contribute to the same goal.

Benefits: Community and Planning

- Promotes cooperation and community among the range of units contributing to these multiple shared undergraduate education goals.
  - Every unit/activity should be able to locate its place in the "group picture" MAAP provides.
- Encourages cooperative planning for improved achievement of mission goals.

Benefits: Communication and Accountability

- Provides data for a compelling story about the accomplishments of the university for the public (e.g. prospective students, taxpayers, the legislature, the governor, boards, and accrediting agencies) while providing data that is meaningful internally for improving the quality of what we do.
- Locates the measures of success used in public rankings and the press (e.g. admissions profiles, retention statistics, and graduation rates) in the context of the additional mission and learning goals we value.