

**Rutgers OB Prenatal Modified Group Care
Program:
Rutgers' Health-
"Improving Healthcare Outcomes and Conserving
Healthcare Resources"**

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Rutgers OB Modified Prenatal Group Care Program

- ◆ Introduce an innovative healthcare model to provide **VALUED** based and evidence based prenatal health outcomes vs **volume** based
- ◆ Align the health model with the strategic goal of Rutgers Biomedical and Health Sciences
 - *To create and implement consistent and appropriate bran to be associated with clinical services statewide, nationally, and globally*
- ◆ Innovative Model of collaboration between stakeholders
 - Patient
 - Patient's Family
 - Rutgers Obstetrical team
 - RWJUH/Barnabas Perinatal Center
 - Insurers
 - Central Jersey Family Health Consortium,

Group OB

- ◆ Low risk women are invited to join a prenatal group between 16-20 weeks facilitated by an OB/facilitator team
- ◆ Encourage women to actively participate in their care and share their prenatal experience with the group (10 sessions)
- ◆ Benefits
 - Support from other individuals experiencing a similar situation
 - Improved perinatal outcomes
 - Improved patient experience

Proposed Healthcare Values

◆ Volume  Value

- Efficiency
- Cost
- Outcomes

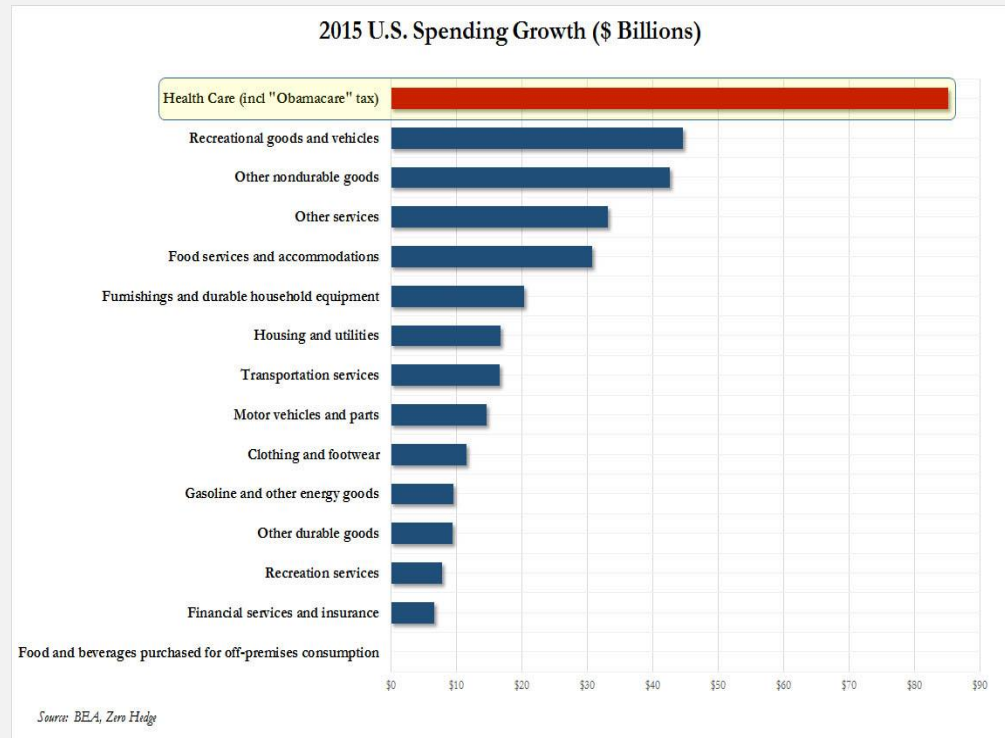
Proposed Healthcare Values

◆ Volume → Value

- Efficiency
- Cost
- Outcomes

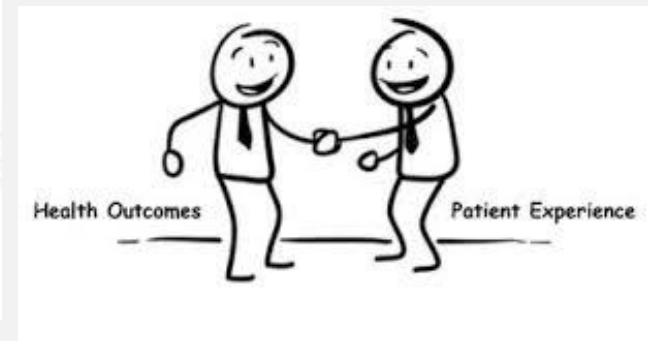
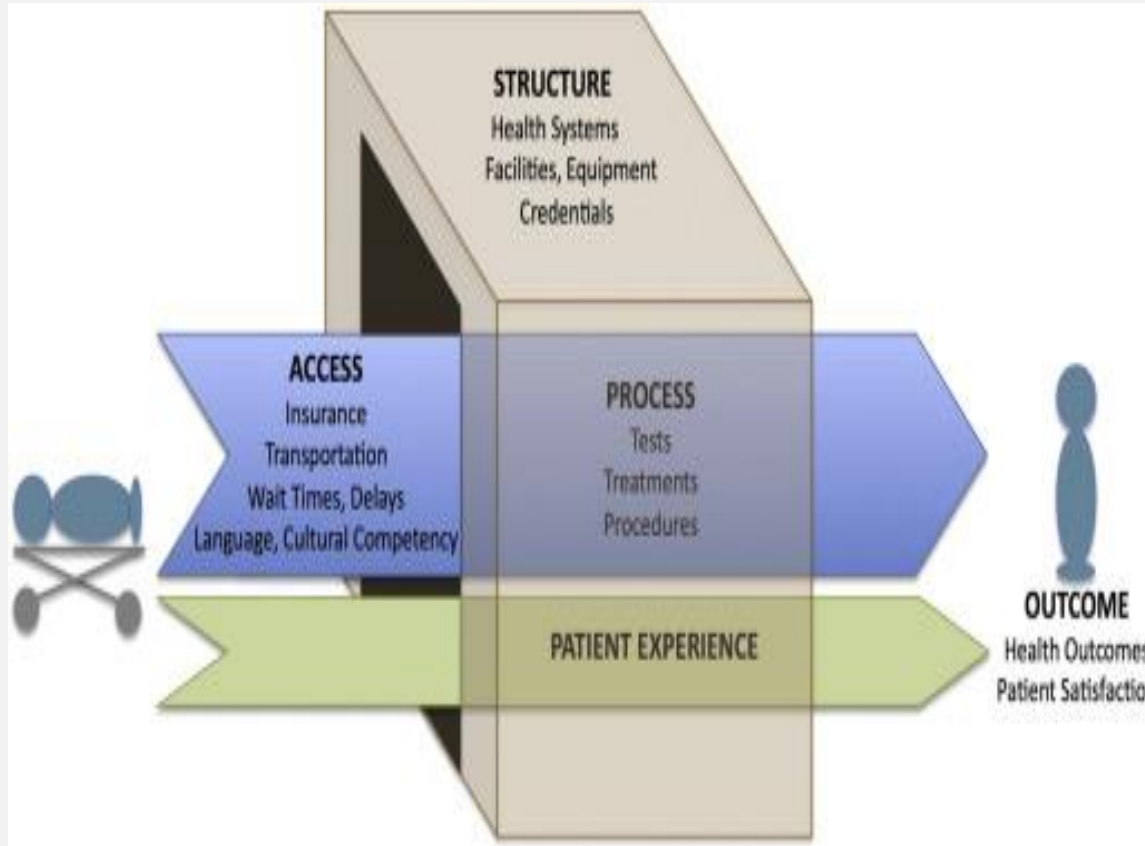
2015 Healthcare % of GDP

17.8 %



Improved Healthcare Delivery

◆ Increased Value and Quality



Improved Healthcare Outcomes

“ Not Solved in a Silo “

◆ Stake holders

- Patient
- Patient’s Family
- Infant
- OB Team
- Rutgers Biomedical & Health Science
- RWJ/Barnabas Perinatal Center
- Insurer- Horizon NJ
- Central Jersey Family Health Consortium,

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Rutgers OB Prenatal Group Care Program Timeline

Timeline		Status
May 2016	Group OB Template	Completed
June 2016	Identify OB Team & Stakeholders	Completed
July 2016	OB Group Curriculum/ Heidis Evaluation	Completed
August/Sept 2016	OB Team Building-In-service Stakeholder Survey Development	Completed
Oct/Nov 2016	Stakeholder Meetings/ Cost analysis	Ongoing
Jan/Feb 2017	Finalizing Group OB Presenters OB team systems/protocols for Group OB	Ongoing
March 2017	Identifying /Recruitment OB Patients	Ongoing
April- August 2017	Collect outcomes/ Stakeholder updates	Ongoing

Rutgers OB Prenatal Modified Group Care Program Dashboard

Outcome	Measure	Targets
Timeliness of Prenatal Care		85% *
Postpartum care		75% *
Preterm delivery		<9.6%
NICU admission		
Breastfeeding		82% *
Inpatient visits other than delivery		0
Patient Experience		90%
Provider Experience		90%
Cost analysis		
Number of Prenatal visits attended		85%
* Healthy People 2020		

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