

On the Banks



Scholars Extraordinaire

Two Rutgers University–New Brunswick undergraduates were among the 211 students nationwide selected as 2018–2019 Goldwater Scholars, which is the top undergraduate award in the natural sciences, engineering, and mathematics. Rising senior Maine Christos (left), a physics and math major, is analyzing data from the Large Hadron Collider; rising junior Nicholas Page (right), a cell biology and neuroscience major, is researching the formation of the cerebral cortex to ascertain treatments for neurological disorders. Also recognized were 14 Rutgers–New Brunswick students and alumni who were awarded Fulbright grants for 2017–2018. The Fulbright U.S. Student Program, sponsored by the Department of State, enables recent graduates and graduate students to research, study, and teach in more than 140 countries.



THE ORGANIZATION MAN



When the Baldrige Foundation—known for modeling organizational performance excellence in business—chose to extend its best practices into health care and education in the 1990s, it turned to Brent Ruben. A professor at the School of Communication and Information at Rutgers University–New Brunswick, Ruben saw the necessity of modifying Baldrige's assessment criteria so that professionals in higher education would use it—and they did. For his contributions, Ruben, who also directs Rutgers' Center for Organizational Leadership, was honored in April as an inaugural winner of the Baldrige Foundation Leadership Excellence Award.

Rutgers: Good for the Garden State

If you're a Rutgers person, you know that the university makes life better in New Jersey, and you can probably rattle off people and programs that make you proud. There's your favorite doctor at Rutgers, part of a statewide health care system that logs more than 2.1 million patient visits each year. Then there's the neighbor's promising daughter—one of 69,000 undergraduate and graduate students at Rutgers (83 percent of them from New Jersey). Perhaps you've heard about the 58,000 New Jersey jobs that Rutgers supports. Or maybe it was something about Rutgers research, which invests \$712 million in R&D each year. So, even if you can't cite the specifics, you know the essence: Rutgers delivers results that make a difference to the state.

And now the university wants to make sure the public knows, too. Enter the Rutgers Delivers campaign. Through advertising, social media, a website, publications, events, and posters, Rutgers Delivers brings the good news to legislators, alumni and friends, and residents statewide. The message is clear: every day, Rutgers prepares students, contributes to communities, cares for patients, stimulates the economy, and delivers for New Jersey. *To learn more, visit rutgersdelivers.info.*



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PHOTOGRAPHY NICK ROMANENKO



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